

## **Cycling City Survey – summary of results**

Consultation with residents took place during January/February 2011 with an online survey posted on the council's website. Paper copies of the survey were available in libraries across the city and city centre council reception areas. Copies of the survey were also available at the Residents Festivals which took place on the 29th and 30th January.

The change in methodology from sending questionnaires to all households to predominately online was taken to reduce spend, however this resulted in a lower overall response than that received for previous Cycling City consultations, with 351 in total – 302 online and 49 paper.

The majority of the sample was made up of current cyclists (86%), whilst the remainder used to cycle (11%) or had never cycled (3%). The cyclists were more likely to be cycling frequently, with over a quarter (29%) everyday, whilst a further 38% said four or five times a week and 21% two or three times a week.

For those respondents who had started cycling in the last three years (28% of cyclists), the main reasons given for taking it up were that it is a faster form of transport, health benefits and saves money. The main improvement for those who have been cycling more than three years (72% of cyclists) was improvements to cycling tracks or lanes, with 71% saying this.

When asking cyclists about preferences of off-road cycle tracks compared to on-road, a combination of both, with off-road and on-road tracks where appropriate, was the most popular option (57%).

For both cyclists and non cyclist, the main priorities for improving cycling in the city are provision of infrastructure. This includes improving safety for cyclists at dangerous junctions (61%), providing more cycle tracks both off-road (53%) and on-road (42%), and more priority traffic measures (43%).